

ADVERTISING & DONATIONS

THE SAVOY COMPANY NEEDS YOUR SUPPORT.

Savoy relies on contributions and advertising in our show program to present its professional quality productions while supporting music education, community involvement and various local charitable organizations. Without your support Savoy would not be possible.

To purchase an ad or make a donation please complete the information below. Ad specifications are located on the reverse side of this form. If you need more information contact Savoy at savoy@savoy.org or 215-735-7161. Thank you for your generous support!

ADVERTISING

Program is printed in black and white. Color charges on request. Please go to www.savoy.org for detailed ad specifications.

Please use my ad from last year.

Back Cover (4.75" w by 7.25" h) (minimum bid of \$1000)

Inside cover (4.75" w by 7.25" h) (minimum bid of \$750)

Full page (4.75" w by 7.25" h) (\$350)

Half page (4.75" w by 3.5" h or 2.2" w by 7.25" h) (\$200)

Quarter page (4.75" w by 1.6" h or 2.2" w by 3.5" h) (\$125)

Typesetting Charge (\$35)

TOTAL ADS

DONATIONS

Your name will appear in the program listed by donation level.

Pooh-Bahs (\$5,000 and up)

Major Generals (\$2,500 and up)

House of Peers (\$1,000 and up)

Grenadier Guard (\$750 and up)

Second Trombones (\$350 and up)

Gallant Crew (\$100 and up)

Other

TOTAL DONATIONS

TOTAL ADS

GRAND TOTAL

AUTHORIZING INFORMATION

Please print.

Name

(as it will appear in the Advertising index or Donor list)

Address

City State Zip

Phone

e-mail

Authorizing Signature Date

Print Name

This form must be signed to be processed.

All ad copy must be received by March 31st for placement in the program. Files can be emailed to ads@savoy.org.

My donation or ad should remain anonymous.

Please bill me.

Please send me ticket information.

I would like a link to my web site on Savoy's site

Web site

Please mail your check, your ad copy and this form to:

The Savoy Company Attn. Advertising
P.O. Box 59150
Philadelphia, PA 19102-9150

Or give to your **Savoy Contact:**

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(Savoy members must be listed above to receive proper credit)

Receipt for payment received:

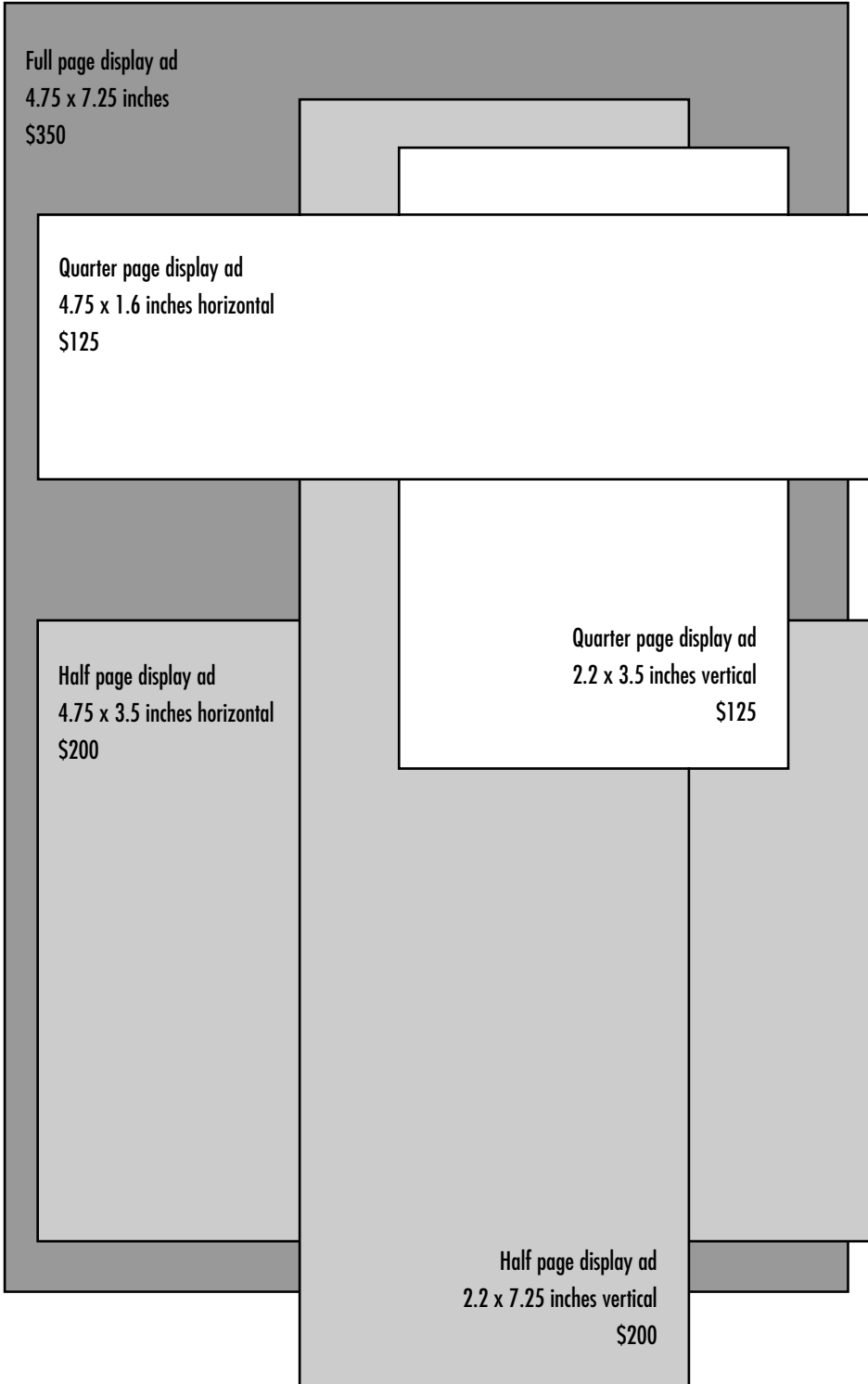
Amount: Check #:

Date

For internal use only:

Ad ID: _____

ADVERTISING SPECIFICATIONS



Artwork can be provided in three ways, (1) on disk, (2) as scannable line art (see below or (3) as film. Our goal is to provide a professional quality program while keeping costs reasonable. Thank you for your cooperation.

DISK:

We prefer Macintosh files on CD. Disks will not be returned. Absolutely no Floppy Disks please. You can email files to ads@savoy.org.

We will attempt to reformat PC files if time allows. Please use **only** the following programs:

- QuarkXPress
- Adobe Illustrator EPS
- Adobe Photoshop Tiff or EPS
- Adobe Acrobat PDF

Please include fonts, placed artwork and a laser copy of your ad.

SCANNABLE LINE ART:

Clear black and white copy with no screens (dots) or half-tones. We can proportionally re-size to fit.

FILM:

Film negative, right-reading, emulsion down, 133 lpi. Film will not be returned.

QUESTIONS?

Call The Savoy voice-mail 215-735-7161 or visit us on the web at www.savoy.org

FINISHED SIZE is 5.5x8.5"

No commission for agencies placing ads for clients can be charged against price quoted.

Prices quoted are for acceptable art. We will attempt to fix ads not in the proper format. If we are unable to correct it, you will be contacted if time allows. If we are still unable to fix the problem or if we don't receive adcopy by the deadline, you will be listed as a donor.

We are happy to design or typeset your ad for an additional donation of \$35.