



# THE SAVOY COMPANY

## PROGRAM SPONSORSHIP AND ADVERTISING

JOIN US AND PLAY YOUR PART IN A PHILADELPHIA INSTITUTION BY SUPPORTING OUR PRODUCTION

The Savoy Company relies on its sponsors and advertisers to present its beloved productions while also supporting music education and local charities. Without your generous support the show would not go on. To sponsor this year's production or advertise please complete the form below.

**YOUR SPONSORSHIP WILL BE GRATEFULLY ACKNOWLEDGED IN THE PROGRAM.**

Ad specifications are located on the reverse side of this form. Please contact us if you need more information at savoy@savoy.org or 215-735-7161. Thank you for your generous support!

### SPONSORSHIP

Founder's Circle (\$5,000 & up) . . . . . \_\_\_\_\_  
Benefactor's Circle (\$2,500-4,999) . . . . . \_\_\_\_\_  
President's Circle (\$1,000-2,499) . . . . . \_\_\_\_\_  
Producer's Circle (\$750-999) . . . . . \_\_\_\_\_  
Director's Circle (\$350-749) . . . . . \_\_\_\_\_  
Friend's Circle (\$100-349) . . . . . \_\_\_\_\_  
Other . . . . . \_\_\_\_\_

### ADVERTISING

Please use my ad from last year.  
Back Cover (minimum bid of \$1000) . . . . . \_\_\_\_\_  
(4.75"w by 7.25"h)  
Inside cover (minimum bid of \$750) . . . . . \_\_\_\_\_  
(4.75"w by 7.25"h)  
Full page (\$350) . . . . . \_\_\_\_\_  
(4.75"w by 7.25"h)  
Half page (\$225) . . . . . \_\_\_\_\_  
(4.75"w by 3.5"h or 2.2"w by 7.25"h)  
Quarter page (\$150) . . . . . \_\_\_\_\_  
(4.75"w by 1.6"h or 2.2"w by 3.5"h) . . . . . \_\_\_\_\_  
Typesetting Charge (\$35) . . . . . \_\_\_\_\_

Total amount enclosed \$ \_\_\_\_\_  
Please use the enclosed envelope and make your check payable to The Savoy Company

### AUTHORIZING INFORMATION

Please print.

Name \_\_\_\_\_  
(As it will appear in the program)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ e-mail \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_  
(required)

Print Name \_\_\_\_\_

Your name or ad copy must be received by April 15th to be included in the program.

- My donation should remain anonymous.
- My donation is in memory of:

\_\_\_\_\_

- Please bill me.
- Please send me ticket information.
- I would like a link to my web site on Savoy's web site:

My web site: \_\_\_\_\_

Please use the enclosed envelope or give to your Savoy contact:

\_\_\_\_\_

(Savoy members must be listed here to receive credit)

Receipt for payment received:  
Amount: \_\_\_\_\_ Check # \_\_\_\_\_  
Date: \_\_\_\_\_

For Savoy use only:  
Ad ID: \_\_\_\_\_

The Savoy Company of Philadelphia, founded in 1901, is a 501(c)(3) non-profit educational organization (Tax ID #23-6289477) dedicated to the annual performance of one of the thirteen works of Gilbert & Sullivan. The official registration and financial information of The Savoy Company may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

# ADVERTISING SPECIFICATIONS

Full page display ad  
4.75 x 7.25 inches  
\$350

Quarter page display ad  
4.75 x 1.6 inches horizontal  
\$150

Half page display ad  
4.75 x 3.5 inches horizontal  
\$225

Quarter page display ad  
2.2 x 3.5 inches vertical  
\$150

Half page display ad  
2.2 x 7.25 inches vertical  
\$225

Art work should be e-mailed to [savoy@savoy.org](mailto:savoy@savoy.org). If you are unable or the file is too large we will accept the ad on a CD (it will not be returned). You may also supply line art (clear black and white with no screens) to be scanned.

The format for the ad should be PDF, TIFF, or EPS (grayscale or bitmap). The resolution should be no less than 250 pixels per inch.

The back cover will print two colors, the inside one color; black. Finished size is 5.5x8.5"

Prices quoted are for printable art. We will attempt to fix ads however if we are unable, you will be contacted (if time allows). If we are still unable to fix the problem or if we don't receive ad copy by the deadline, you will be listed as a sponsor.

We are happy to design or typeset your ad for an additional donation of \$35.

Please no commission for agencies placing ads for clients can be charged against price quoted.

Questions?

E-mail: [ads@savoy.org](mailto:ads@savoy.org),

voice-mail: 215-735-7161

web: [www.savoy.org](http://www.savoy.org)



**THE SAVOY COMPANY**  
P.O. Box 59150  
Philadelphia, PA 19102-9150  
[www.savoy.org](http://www.savoy.org)